



# isobella - "a 24 syllable haiku"

**release date**

november 20, 2001

**file under**

POP/ROCK - dreampop / shoegaze

**UPC Number**

808804002127

**format**

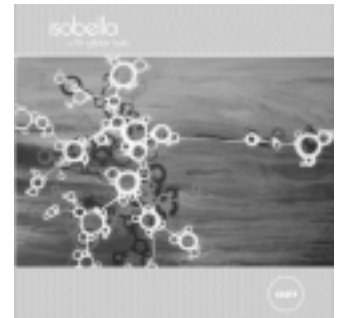
CD

**for fans of...**

Slowdive, Pale Saints, & My Bloody Valentine

**wholesale price**

\$7.00



**bio**

The Isobella players: Brad Richardson, Shane McLaughlin, Laura Poinsette an isomorphic trio with an abundance of equipment and an affection for drum sequencing laptops. After 3 1/2 years of meandering through the limits of sound, isobella continue to transcend in musical affinity with their second album "A 24 Syllable *Haiku*".

For the entire month of January 2001, Isobella locked themselves inside Atomic Audio Studio and did not leave until the February skies hovered over the completed master for *Haiku*. enthralling guitars and analog keys lay the foundations for these shy Floridians, perpetually growing beyond the ambiguous label of "shoegaze". the songwriting on *Haiku* shows a richly matured band. Laura's vocals are dead-gorgeous and shine through the mix perfectly. Additional guitar work on 12-string adds even more dimension to their huge walls of guitar sound.

Having had their debut album *Akasha* licensed by two of MTV's shows - "The Real World" and "Undressed" - as well as having shared some ear-massaging evenings with Low, Ida, Timonium, etc., Isobella is infecting the many with its own strain of dreampop. To further convert the masses, Isobella will be on tour hitting the east coast and the midwest USA in late October to promote their new album. A full-scale radio and promotions campaign will also take effect prior to the album's release.

**selling points**

- debut album "Akasha" was a hit with dreampop/shoegaze fans worldwide
- "Akasha" has been licensed by MTV's The Real World and Undressed programs for their next seasons
- touring east coast/midwest to support the album in late October. Dates in progress TBA.
- 300 college radio stations to be serviced by AAM
- full-scale promotional campaign of 200 national and international magazines and writers to be serviced by Clairecords
- licenses being sought for territories of Europe and Japan

**radio contact:** liz velic, advanced alternative media. liz@aaminc.com, PH-212.924.2929

**press and retail contact info:** fern@clairecords.com, 916-448-6342

**web presence:** www.clairecords.com

**snail mail:** po box 161372 sacramento, ca 95816 usa

**list price**

CD - \$12.99

**barcode**



808804002127

**track listing**

- 01>olive
- 02>kidnap someone and make them happy
- 03>dianna's secret star
- 04>illuminous insect
- 05>half man, half circle
- 06>autopilot
- 07>reflections
- 08>beneath the flood
- 09>broken verbs
- 10>traces

clairecords is distributed through:

**USA:**

Carrot Top (CTD, Ltd.)  
Darla

**CANADA:**

Sonic Unyon

**EUROPE:**

Cargo UK