



# airiel - "winks and kisses: melted"

## release date

February 10, 2004

## file under

POP/ROCK - indie/dreampop

## UPC Number

808804004428

## format / catalog no.

CD / FERN 044

## for fans of...

Cocteau Twins, Kitchens of Distinction, Lush

## wholesale price

\$5.00



## bio

"Winks and Kisses" is an ambitiously planned project of 4 EPs, strategically released 3 months apart (give or take) over the course of a year. The idea hearkens back to the late '80s / early '90s, when bands like Lush, Chapterhouse, Ride, Slowdive, and My Bloody Valentine were creating the whole dreampop/shoegazing genre by each bursting onto the scene with a staggering number of EPs every few months. The trend was hard to ignore, and was in fact rather brilliant, as it gave the listener a taste, a breath of this fresh air, while seeming like a tease, leaving the listener craving more. It's with this intent we bring you "Winks and Kisses" by Ariel.

"Melted" is the third EP in the successful "Winks and Kisses" series. The series just keeps getting better with each EP outshining the last! Every song featured here is a "hit single" as far as we're concerned. "Jeanette" is a My Bloody Valentine-esque wash of fuzzed out guitars with a fast-paced drum beat that'll tear right thru you. "Sharron Apple" is a reworked version of an Ariel tune that appeared on the "Seven Winters" compilation out of Japan. "Firefly" is downright amazing - the definition of beauty via a pop song, with gorgeous lilting vocals from Stella Tran. The EP closes out with "In Your Room", Ariel's trademark song. The song has appeared on a handful of previous releases - a hyper-limited lathecut single on Sonic Syrup Records, as well as several compilations on Isonauta, Kill Art, and Indiana University School of Music. It is a masterpiece of dreampop in its own right, and this newest version outshines all others.

"Melted", as well as each of the other releases in the Winks and Kisses series, is limited to just 750 copies. In addition, the final release in the series will include additional packaging and booklet to make a complete box-set.

## selling points

- radio and press worldwide, serviced by Clairecords directly
- limited to 750 copies!
- the third in a 4-part EP series
- to be housed in a stunning box set upon the release of EP #4

**radio contact:** dan@clairecords.com; 916-551-1597  
**press contact info:** dan@clairecords.com; 916-551-1597  
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## list price

CD \$9.99

## barcode



8 08804 00442 8

## track listing

- 01> Jeanette
- 02> Sharron Apple
- 03> Firefly
- 04> In Your Room

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