

THE BROTHER KITE

WAITING FOR THE TIME TO BE RIGHT

Label: Clairerecords

Catalog Number: FERN 064

Street Date: September 12, 2006

Format: CD

BARCODE: 808804006422

Track Listing

- The Coat Of Arms
- Out Of Sight
- I'm Not The Only One
- Hopeless and Unsung
- The Finest Kind
- Bringing It Back Home
- November / December
- Get On, Me
- Waiting For The Time To Be Right
- Hold Me Down
- Lay Down Your Burden
- Never In Years



Featured Artists

Jon Downs – guitar / vocals

Patrick Boutwell – guitar / vocals

Andrea Mason – bass / vocals

Mark Howard – guitar / vocals

Matt Rozzero – drums / vocals



Related Back Catalog Titles

thebrotherkite, **FERN 055**, 808804005524

Overview

Providence, Rhode Island's **The Brother Kite** began crafting their shoegaze-inflected rock sound in 2001, when founding members **Patrick Boutwell** and **Jon Downs** began writing and recording original material as a duo. Bassist **Andrea Mason** and guitarist **Mark Howard** joined them in 2002, and the band released a split 7" record with friends **Vaguely Starshaped** on Boston's **Losing Blueprint Records**. The Brother Kite then released their first full length album on **Clairecords**, *thebrotherkite* (2004), a self-titled and self-recorded serving of layered guitars and buoyant melodies. Their ambitious debut earned them nationwide attention from critics and music fans alike. They soon enlisted **Matt Rozzero** as full-time drummer, and relentlessly toured the east coast, gaining new fans at every show and further refining their unique sound.

With the success of *thebrotherkite*, they were poised to take a bold step, but knew the restrictions of traditional studio recording wouldn't allow for the creative freedom they needed to realize their vision. So they did what any band would do: build their own studio! *Waiting For The Time To Be Right* is the long-awaited result of this endeavor, a brave new rock record, astonishing not only for its depth and maturity, but also for its willingness to stray from the shoegaze sound that most easily defined their previous works. Layered guitar textures remain, of course, an important ingredient. However, Boutwell's impassioned vocals are now pushed to the forefront, showcasing a **Brian Wilson**-esque gift for melody hinted at in earlier songs. Guitarist/engineer Downs demonstrates a knack for crafting mini-symphonies out of Boutwell's creations, while drummer Rozzero's skillful percussion adds subtle new dimensions at every turn. Include Mason's rock-solid bass and Howard's elegant lead guitar, and the result is an album of dynamically orchestrated pop, equal parts *Loveless* and *Smile*, *Quadrophenia* and *The Soft Bulletin*. With *Waiting For The Time To Be Right*, **The Brother Kite** respectfully pay homage to some of rock's great achievements, while carving out an innovative spot for themselves in the world of today's independent music.

Selling Points

- Album will be licensed to Japan
- Appeared at SXSW 2006 as part of Clairecords showcase
- The band will be playing Popfest New England 2006 this October, alongside The Orchids, Secret Shine, Asobi Seksu, and tons more.
- One of the only Clairecords bands to consistently tour! They will be hitting the road in support of their new album both pre-release and post-release.

Media

- Core Radio (100-150 stations) to be serviced by **AAM Sunday Service**
- National Media campaign by NAIL publicity (150 units)
- National retail promo campaign by NAIL (100 units)
- Additional mailing of 100 units with follow-up to be serviced to national and international press outlets by **Clairecords**.
- Email blasts to reach tens of thousands of recipients around release date via many mailing lists including **Clairecords**, **Tonevender**, **The Brother Kite**, and many target-specific fan sites for shoegaze and indie music

Marketing

- Ads to run in several major independent and target-specific magazines nationally and internationally

Key Markets:

Hometown: Providence

Also: Boston, New York, Washington DC, Chicago, Chapel Hill, Austin, San Francisco, Los Angeles, Lexington

Press Quotes

Press highlights from their debut album *thebrotherkite* (**FERN 055**):

“There is a lot going on, and it shows that their diversity and talent has been brought together into a masterful piece of shoegazing beauty. [5 Stars out of 5]” - *SOMEWHERECOLD*

“The entire album is like a roaring flame that calms to a slow burn and then, like a driftwood fire smoldering in the cold night sand, finds a burl then pops, hisses, and ignites again.” –*PORTLAND MERCURY*

“this is the up-and-coming band with the run-on name Phil Spector should've produced instead of Starsailor.” - *SPLENDID*

“The disc ends ... and you are left stunned, wanting more. Strongly Recommended! A ‘high 8’ out of 10” - *TWOBLOCK.NET*

“Edgey, deliberate, orchestrated and noisy, thebrotherkite's debut record is a sonic wonderland.” – *HYBRID MAGAZINE*

“Unquestionably the best album of the year so far and possibly my favorite album of the past several years!” - *COPACETIC*